

1 SENATOR RUDMAN: We will allow him to proceed on this
2 basis, but I would make the observation this is not a
3 meeting of the Banking Committee. Much in the statement is
4 of interest to the American people, but of very little
5 interest to the Committee, who already is aware of the whole
6 perspective.

7 So, proceed, Mr. Gray. I have given you the oath. You
8 are now under oath and you may proceed.

9 MR. TAYLOR: Are copies available for counsel at some
10 location in this room?

11 SENATOR RUDMAN: I wonder, Mr. Garment, if you would
12 have one of your associates pass out copies of the statement
13 to Mr. Green and Mr. Dowd, Mr. Ruff, Mr. Hamilton and Mr.
14 Taylor.

15 The Committee does have copies. It is in the record.
16 And you may proceed with your statement.

17 MR. GRAY: Mr. Chairman, members of the Committee,
18 Special Counsel Bennett and ladies and gentlemen, I come
19 before you today at your invitation as a witness.

20 I know you will be asking questions today about whether
21 or not certain Senators put undue pressure on me in my
22 capacity as head of the Federal Home Loan Bank Board. In
23 order to answer that question, I believe you must know
24 something about the political situation in which I found
25 myself in April, 1987.

1 The savings and loan system was created in the early
2 1930s under federal statutes to encourage personal saving
3 and home ownership. As part of these statutes, Congress
4 insisted that home mortgages be made at long-term, fixed
5 rates of interest. In the early '80s, when interest rates
6 climbed to unprecedented levels, hundreds of S&Ls failed
7 because what they earned from their fixed-rate mortgages was
8 less than what it cost them to attract and retain savings
9 deposits. The federal government chose to respond by
10 further deregulating the thrift industry in 1982.

11 With enactment of the Garn-St Germain Act in the fall of
12 1982, Congress allowed federally chartered S&Ls to move far
13 more heavily into commercial lending, especially commercial
14 real estate lending.

15 California and other States, especially across the
16 sunbelt, went much further with their liberalization.
17 California, for example, enacted a law authorizing its S&Ls
18 to go into any kind of business they wished.

19 California and other States went beyond the federal law
20 and gave their S&Ls the right to use federally insured
21 deposits to play the stock market or to buy and run any type
22 of enterprise the mind can conceive of, including real
23 estate speculation.

24 These especially liberal sunbelt State laws for State-
25 chartered thrifts attracted a new breed to the S&L business.

1 These so-called entrepreneurs had the mentality of the
2 venture capitalist. While the temperament may be
3 legitimate, it also can be very dangerous in the absence of
4 a strong commitment to fiduciary responsibility by the
5 operator of a publicly chartered thrift.

6 Almost all of the capital these new S&L entrepreneurs
7 were putting up for these ventures was not their own. It
8 was other peoples' money, and the government stood to make
9 up the loss if their endeavors failed.

10 Their venture capital was, almost completely, federally
11 insured deposits. If their S&L enterprises succeeded, these
12 thrift operators would be rewarded handsomely.

13 If their ventures failed, the Federal Savings and Loan
14 Insurance Corporation -- that is to say, the taxpayers --
15 would be required to pay all the losses. In other words,
16 heads they would win. The taxpayers would lose, if it came
17 up tails.

18 Moreover, two years before the Garn-St Germain Act, the
19 government had decided to increase its insurance coverage to
20 \$100,000 per account. That was in 1980. This move greatly
21 raised the taxpayers' ultimate exposure to the risk of loss,
22 and to actual losses.

23 When I arrived to become chief thrift regulator in May,
24 1983, a burgeoning new industry -- that of the money brokers
25 -- was pouring new money, which were called brokered

1 deposits, into the newly deregulated thrift system.

2 The brokered deposits were federally insured if the
3 venture capitalists' projects crashed.

4 Much of this money was going to the thrifts paying the
5 highest interest rates. These high-interest S&Ls, not
6 surprisingly, were often run by the new breed of thrift
7 operators, particularly those who didn't want to stick to
8 making home mortgages. The brokered deposits often went to
9 weak thrifts which couldn't really afford to pay the high
10 rates the money brokers were asking.

11 Weak thrifts took the money anyway:

12 After all, the deposits were federally insured. Almost
13 as quickly as the money arrived, it was lent and invested in
14 often very speculative endeavors, many of which went bad.

15 When Congress and the various States deregulated
16 thrifts, nothing was done to strengthen the regulators'
17 ability to keep tabs on how all this federally insured money
18 would now be used. California reduced its professional
19 regulatory staff to a few dozen in number, notwithstanding
20 the fact that it had given its thrifts the most liberal
21 banking law in history. The Garn-St Germain Act -- the
22 federal thrift deregulation law -- made no provision
23 whatsoever to help the regulators cope with the altogether
24 new, and frankly dangerous, thrift operating environment.

25 The agency I headed, unlike the FDIC and the Federal

1 Reserve System -- let me emphasize that we were not like the
2 FDIC and the Federal Reserve System in this
3 regard -- was supervised by the Office of Management and
4 Budget and the Office of Personnel Management. OMB
5 controlled our budget.

6 OPM set the salaries. The Bank Board was consistently
7 denied any help at all by OMB in obtaining meaningful
8 increases in staff and by OPM in setting salary levels which
9 would be high enough to attract and retain staff.

10 For example, OPM would allow us to pay an entry-level
11 examiner only \$14,000 a year at most, and our examiner
12 turnover rate was, naturally, horrendous. Half of our
13 examiners had less than two years experience on the job.
14 Yet, we were directed by law to stay on top of events in an
15 industry which held almost a trillion dollars in
16 increasingly risky assets and which had virtually no
17 tangible net worth to cushion against losses.

18 Meanwhile, FSLIC's reserves were being depleted by
19 losses from bad assets, a problem fueled by rapid growth in
20 insured deposits. Moreover, the ratio of FSLIC reserves to
21 insured deposits was deteriorating steadily.

22 I began warning bout this state of affairs not long
23 after I took office. Indeed, I warned of the consequences
24 to come so often and continuously that I became known as
25 Chicken Little and as an alarmist. During my term at the

1 Bank Board, those who opposed my policies dismissed them --
2 and me-- by saying that I was no expert in these matters.

3 I did not come to my position on the S&L crisis because
4 I was an accountant or lawyer or financial guru. But I did
5 have good judgment, honest instincts and the capacity to
6 work hard. I relied on basic common sense and I had a
7 skilled and conscientious staff. The information they
8 continued to provide me made it chillingly clear that the
9 FSLIC and the thrift system were doomed without major
10 regulatory and statutory reforms.

11 As Bank Board Chairman, I tried to restrict brokered
12 deposits, to require thrifts to grow no more than their
13 earnings justified, to rein in the high flyers in the
14 industry, to get rid of dangerously inflated accounting, to
15 increase capital requirements, especially against risky
16 assets, to classify assets appropriately, and to toughen
17 appraisal standards. These initiatives all met stiff
18 resistance from many in the thrift industry.

19 The very powerful and financially generous thrift lobby
20 in Washington defeated every effort we made on Capitol Hill
21 to achieve statutory reforms of the thrift system that would
22 have taken the agency out from under OMB and OPM, or gained
23 authority to impose risk-based insurance premiums against
24 high-risk activities, or limited state thrift powers to
25 those permitted by Congress for federally chartered thrifts,

1 and granted much tougher enforcement powers against
2 imprudent and crooked S&Ls.

3 For two years, the Bank Board importuned Congress for
4 legislation to bail out the insolvent FSLIC. Such
5 legislation was the necessary centerpiece of any plan for
6 thrift reform. The reason was simple:

7 If FSLIC did not have enough money, we could not pay off
8 the depositors of the thrifts that were bankrupt but still
9 open, doing business, and continuing to lose money at an
10 exponential rate.

11 We had started calling these institutions "zombie"
12 thrifts, because they were the walking dead of the industry.
13 And if we could not pay off their depositors, we could not
14 close these S&Ls that were bleeding money -- ultimately, the
15 taxpayers' money -- at a massive rate.

16 When the bill finally passed, after my term of office
17 expired, it was so watered down by congressional delay and
18 weakening compromises that it was far too little and much
19 too late. This inadequacy is another legacy of the powerful
20 and generous thrift lobby, in Washington.

21 Near the beginning of this drama, in March, 1984,
22 Charles Keating's American Continental Corporation bought
23 Lincoln Savings, a California state-chartered S&L.

24 California law then permitted direct equity investments:

25 Mr. Keating's S&L could buy companies and stocks,

1 participate in leveraged buyouts, build and run hotels, and
2 own and operate real estate development ventures. Mr.
3 Keating could easily raise the funds he needed to do such
4 things, because Lincoln Savings, with its federally insured
5 deposits, was a cash cow, well able to finance these
6 endeavors. In 1984, Mr. Keating, in order to gain
7 permission to acquire Lincoln, had assured state regulators
8 and us that he would continue to operate the institution as
9 primarily a home mortgage lender. Despite these assurances,
10 he soon began using California's liberal thrift laws to
11 their fullest.

12 One month after Mr. Keating acquired Lincoln, the Bank
13 Board asked Congress to roll back state thrift powers to the
14 boundaries set by the Garn-St Germain Act for federally
15 chartered thrifts, population for. That is something
16 Congress had done for federally-chartered thrifts.

17 This move would have severely curtailed direct
18 investment authority for California thrifts. The Bank
19 Board's request went nowhere. The Board began trying
20 through administrative rule-making to limit the investment
21 authority granted by California law, and Mr. Keating
22 enlisted the first wave of paid apologists dedicated to
23 preventing us from doing so. All this occurred before I had
24 heard of Charles Keating.

25 The Bank Board adopted its first direct investment

1 regulation on January 30, 1985. It limited the amount of a
2 thrift's assets that could go into direct equity investment
3 to 10 percent, unless regulators permitted exceptions, to be
4 granted only under specific conditions.

5 By the time of our rulemaking, Mr. Keating had
6 apparently been lobbying heavily to try to insure that the
7 rule wouldn't be applied against Lincoln or that it would be
8 scuttled by a powerful show of force in Congress. Largely
9 as a result of the Keating effort, more than half the
10 members of the House signed a resolution intended to cause
11 me and my colleagues to back down in the face of this
12 demonstration of power. We didn't. The direct investment
13 regulation stood.

14 Mr. Keating next sought to deal with his problem by
15 hiring me out of my job as chief regulator. He tried to do
16 so in a personal meeting with my chief of staff, who -- on
17 my prior instructions -- rejected his proposal.

18 In 1986, it became clear that Mr. Keating was conducting
19 a campaign, through his employees, agents, and sympathizers,
20 to create the impression with the media and other influence
21 molders that I was feuding with him.

22 Actually, I've never met him or even seen him in person.
23 But we began hearing, and then reading, that I was somehow
24 conducting a "vendetta" against Lincoln.

25 A Gray-Keating feud story ran on the front page of The

1 Washington Post on September 20, 1986, in which it also was
2 falsely alleged that I was "harassing" Lincoln. From that
3 time forward, my senior staff and I believed that the
4 alleged Gray "vendetta" was intended to be used by Keating
5 as a basis for fighting the thrift regulators in the future.

6 "Vendetta" accusations were not the only pressure
7 tactics I saw in operation that year. It was, we now know,
8 not an accident that opposition to my efforts to warn about
9 growing S&L problems coincided with the appearance of
10 critical news stories about certain of the Bank Board's
/ 11 practices. When I arrived at the agency, these practices
12 had been in place for over a decade.

13 The Regional Banks would routinely pay part of the
14 expenses incurred by bank board officials, including myself,
15 when we attended out-of-town conferences of the regional
16 banks. These practices had been approved by Bank Board
17 counsel on more than one occasion and were known to the
18 Congress.

19 Despite this history -- and whatever may have been the
20 source or motivation of the news stories -- I concluded that
21 the questions raised in the news stories were not
22 unreasonable, and that the public perceptions created by the
23 news stories were not only hurting me but would, even if I
24 survived in office, destroy any chance I might have at
25 reforming the thrift system.

1 I therefore reviewed these practices, revised them and,
2 without being required or asked to do so, paid back certain
3 challenged expenses. I also reimbursed the cost of an
4 airplane charter arranged for me by Regional Bank officials
5 on the occasion of a severe medical emergency in my family.

6 The total amount of the reimbursements was approximately
7 \$27,000. This matter was thoroughly investigated by the
8 Office of Government Ethics, the Department of Justice, and
9 the Bank Board's Inspector General, none of whom recommended
10 any remedial action against me. These attacks were part of
11 a pattern of pressures meant to discredit me and derail the
12 effort to achieve S&L reform. Senator Cranston's opening
13 statement signaled that some would like this issue to play
14 the same role at these hearings.

15 I hope it will not.

16 In mid-1986, the terms of my two Bank Board colleagues,
17 Mary Grigsby and Donald Hovde, were due to expire. News
18 reports speculated, as early as August, 1986, that two
19 Keating associates -- Professor George Benston of the
20 University of Rochester, a paid consultant to Lincoln since
21 1984, and Lee Henkel, a Keating lawyer and close associate
22 who also was a major borrower of Lincoln's -- were being
23 seriously considered by the White House under the leadership
24 of Donald Regan to fill the Grigsby and Hovde seats on the
25 Bank Board. Henkel was indeed given a recess appointment

1 for the Republican slot on the Bank Board in late October,
2 1986. This sent a very strong signal to me and the Bank
3 Board staff that Mr. Keating had especially heavy political
4 clout and that he intended to use it.

5 The pressures during those years came from the Hill as
6 well as the executive branch and the media, and the
7 congressional pressures were heaviest of all. Beginning in
8 1985, I had been asking Congress for a major
9 recapitalization of FSLIC. That was in October of
10 1985.

11 Finally, in the fall of 1986, we had a recapitalization
12 bill moving through Congress -- when suddenly it stopped.
13 Incoming Speaker Wright had been told that our regulators
14 were being too tough on Texas S&Ls owned by his constituents
15 and contributors, and he, personally, was putting a "hold"
16 on the bill until he could get some satisfaction. The delay
17 was critical. It also impressed on all of us at the Bank
18 Board, if we had not known it before, that congressional
19 consent was the key to stopping the hemorrhage of the losses
20 to the taxpayers.

21 Board member Henkel, in his first open meeting of the
22 Bank Board, proposed an alternative regulation for our
23 direct investment rule, which was due to expire. His
24 version would have forgiven thrifts for certain massive
25 violations of the grandfathering clause of the extant direct

1 investment regulation. We believed then, and I believe
2 today, that Mr. Henkel's regulation was specifically
3 intended to benefit Lincoln, and only Lincoln, Savings.

4 Newly appointed Board member Larry White and I voted
5 against Henkel's regulation and for renewing our direct
6 investment rule. Later, at the end of February, 1987, Mr.
7 White and I voted to strengthen the direct investment
8 regulation very substantially by tying a thrift's ability to
9 make such equity investments to the level of tangible net
10 worth on the books of the institution. Lincoln Savings
11 thereupon sued the Bank Board on the grounds that we had
12 exceeded our statutory authority.

13 On April 2, 1987, this issue of the direct investment
14 rule came up in my meeting with Senators DeConcini, McCain,
15 Cranston and Glenn, as to which I have already testified in
16 my deposition.

17 Today, as we look back, it is clear many times over that
18 the lion's share of the staggering losses the taxpayers will
19 have to pay for are the result of overly rapid deposit
20 growth, fueled in large part by money brokers, which went
21 into equity investments, particularly those involving
22 speculative real estate projects. Charles Keating's losses
23 from direct investments and high risk land loans demonstrate
24 beyond doubt that our regulatory concerns, our warnings and
25 our actions were correct.

1 Charles Keating's purpose for Lincoln Savings was to use
2 the institution as a source of funds for enterprises that
3 had nothing to do with making home mortgages available for
4 those seeking the American dream.

5 But there were many other thrift managements which, to a
6 lesser or greater extent, were operating their thrifts for
7 similar ends. Lincoln was not at all unique. These people
8 played their political cards like masters in order to keep
9 the regulators at bay. All the time, the stakes for the
10 taxpayers continued to go up and up and up.

11 The technique did not intimidate me or my regulators, I
12 am proud to say. But, it visited a crushing burden on both
13 the taxpayers and those depositors and bondholders who had
14 placed their trust in our regulatory system.

15 I hope this account makes clear that when I met in 1987
16 with the five Senators now before this Committee, we were
17 not discussing a normal regulatory issue to be addressed
18 through the normal kinds of pressure, negotiation and
19 compromise.

20 This was a matter of clear and present danger to the
21 nation and demanded a more sober treatment. We have heard a
22 lot in these hearings about the responsibility of Senators
23 to represent constituent interests, but I have always
24 assumed that we also send our Senators to Washington because
25 we think they will have the sense to know when narrow

1 constituent demands must take a back seat to the safety of
2 their constituents as a whole.

3 I hope this recounting of events also makes clear that
4 when I met with the five Senators, it was not in the midst
5 of a normal political climate. These meetings capped years
6 of private threats and public vilification designed not just
7 to change particular decisions by the Bank Board but to
8 render us unable to carry out our central responsibilities
9 to protect the financial system and the taxpayers from loss.

10 No one in Washington with the slightest knowledge of
11 this issue can have been ignorant of this situation or the
12 effect it would have on the way the regulators received and
13 interpreted messages from Senators and Congressmen.

14 Finally, I hope my experience makes clear that the
15 savings and loan problem was not merely a problem of
16 personal ethics among five Senators. There were hundreds of
17 players in this political drama, each of whom had some sort
18 of interest in preserving the existing system rather than
19 changing it, and reforming it and making it safer and more
20 sound.

21 This is the classic problem of a democracy:

22 The private interests fit together so closely and
23 operate so powerfully that the public interest never gets
24 served. They're beyond public interest, the ordinary folks
25 out there. Their interest never gets served.

1 Perhaps this crisis will encourage us to build more
2 safeguards against that danger.

3 Thank you.

4 SENATOR RUDMAN: Thank you, Mr. Gray.

5 It is now a little after 5:15. And, in light of the
6 hour, rather than start on direct examination with Mr.
7 Bennett, we will proceed to that at 9:30 tomorrow morning,
8 with the hope that, if we are fortunate, we can get through
9 your testimony and cross-examination during tomorrow. And,
10 thus, not take too much of your time.

11 MR. GARMENT: We thank you, Mr. Chairman, for being able
12 to make our statement.

13 SENATOR RUDMAN: I would ask the Committee to remain and
14 meet in the conference room before you go to your own
15 offices.

16 The Committee will stand in recess until 9:30 tomorrow
17 morning.

18 (Whereupon, at 5:16 p.m., the Committee adjourned, to
19 reconvene at the following day, Tuesday, November 27, 1990,
20 at 9:30 a.m.)

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